



THE OHIO STATE
UNIVERSITY

COLLEGE OF
EDUCATION AND HUMAN ECOLOGY

Historic Costume & Textiles Collection

F R I E N D S N E W S • S U M M E R 2 0 1 3



Elizabeth Gimbel performing as Canta Maya at The Scala in Berlin in 1939, gift of Ms Gimbel



1940s vintage plaster display bust

Friends Program, Save the Date!

Please save the date of July 20, a Saturday, for a morning program of “Recent Acquisitions and Recent Scholarship.” Separate invitations will be sent for this morning weekend event, which should mean that parking will be easily available in the garage behind Campbell Hall!

The program will illustrate some of our work over the past year. This includes a number of artifacts we acquired at auction—from 19th century corsets to a 1990s Gianni Versace Couture corset dress. These purchases are a result of funds raised from our ongoing evaluation of the Costume Collection, and related deaccessioning of items not relevant to its mission and/or in poor condition. The new additions fill current voids in our holdings of clothing and fashion history, making the HCTC stronger.

In addition, Assistant Curator Marlise Schoeny and I have presented and published recent scholarship that we would like to share with you. Marlise researched several HCTC stage costumes related to 1930s German Cabaret, tracing their beginnings to Burlesque. She presented “Come to the Cabaret” at a Midwestern regional meeting of the Costume Society of America. I, on the other hand, wrote an essay, “The Store Mannequin: An Evolving Ideal of Beauty,” for the book *The Image of Selling*, edited by Dr. Louisa Iarocci of the University of Washington, which becomes available in June.

As for exhibitions, the plan is to open our next one in January 2014 showcasing the work we’ve been doing related to a \$149,000 two-year grant that we received from the Institute of Museum and Library Services. The grant and exhibition are called “Teaching History with Historic Clothing Artifacts.” The reason we are not doing an exhibition until January is that we need the gallery space to photograph digital images of select garments for teaching aspects of 19th and 20th century American history for grades 8-12. These digital images will then be available online through our Fashion2Fiber website for anyone who wants to see them. That work in progress also will be available for you to see on July 20.

Gayle Strege, Curator



*Iridescent gray/blue silk dress,
c. 1815, OSU Purchase*



*Man's coat of stripe silk velvet
with floral embroidery,
1790-1820, OSU Purchase*



*Back view 1860s silk ball gown
gift of Traphagen School of
Fashion*

The Year In Review

The Columbus Fashion Story

Last fall's exhibition, "The Columbus Fashion Story," was a huge success. We created an exhibition to celebrate the city's bicentennial with over 120 clothing items that all had Columbus store, dressmaker, tailor or manufacturer labels. We researched the history of most of the artifacts and published a 34-page catalog chronicling Columbus' significant contributions to the Fashion Retail Industry during its 200 year existence. Over 800 patrons visited the exhibition during its three-month run. In addition, we presented two public programs related to the exhibition, an opening preview lecture, "The Columbus Fashion Story: Foundations," with Columbus historian Ed Lentz, on Sept 5th. "The Columbus Fashion Story: Memoirs," on October 10th, was a panel of former fashion retail industry professionals relating their experiences working in the business. If you missed it, we videotaped the Memoirs program to share with students, and it is available at: <http://go.osu.edu/cfsmemoirs>.

We are especially thankful for Friends and others who donated their Limited Brands merchandise to help complete the exhibition: Beth Assif, Toby Brief, Shirley Brooks-Jones, Jerry (Bette) Dare, Joseph Hancock, Cindy McLaughlin, Tricia Privette, and Wanda Tremblay.

IMLS Grant for Teaching History

Last summer, the Institute of Museum and Library Services awarded the HCTC a two-year Museums for America grant of \$149,981 for 2012-2014. Dr. Jakes and I co-authored the grant, Teaching History with Historic Clothing Artifacts. In essence, we are photographing 19th and 20th century clothing examples that can be used to enhance teaching American history in grades eight through twelve. We plan to use those digital images to create lesson plans with teachers during summer workshops. Our first workshop will take place this June 24-28 and addresses the eighth grade teaching standards and the years 1750-1877. Our website for this project, fashion2fiber.osu.edu will go live July 1, but you can see its front page with rotating images already. The Browse Collections and Search fields also work to some degree.

Collection Evaluation Update

Since the exhibition opened, we've been working on continued Collection evaluation. In 2010, Dean Cheryl Achterberg provided part-time funding for two years for Marlise Schoeny to help evaluate the entire Collection. We soon realized that this complex process was going to take longer than one person working part-time for two years. That money ran out in September, but we were able to continue Marlise for 10 hours a week on that project with a few Friends' dollars. To date, we've reviewed all of our women's clothing from the 19th century and suits/dresses up to 1950. We still have some early 20th century underwear, nightwear and accessories to look at. In addition, we've been working backwards alphabetically by designer and are currently to Adele Simpson.

This is an important project, because as you all know, our storage space is limited, and we need to make sure we have adequate space to store our best items safely. Over our several decades of existence, we've been able periodically to upgrade damaged items with better examples in better condition. We can turn those older and poorer items into resources to grow the Collection ethically and smartly by selling and buying at auction.

Members who renewed since August 2012:

\$1000

Geraldine Schottenstein
Hoffman

\$250-\$500

Carol Miller
Janet Rajadhyaksha

\$100

Beth Assif
Connie Cahill
Marian Davis
Francille Firebaugh
Elizabeth Handlan
Gladys Geanekopulos
Maryanne Jackson
Anne Jeffrey
Mona Johnston
Rick Miller
Elizabeth Ross
Dorothy Teater
Joy Tom
Jacquelyn Long
Vaughan
Gwen Weihe

\$50

Susan Beall
Sheila Bettendorf
Linda Chapman
Rene DeLane
Jack George
Janet Ketteler
Fran Luckoff
Marsha Hamilton
Evalind Pickering

\$35
Valerie Bowerman
Toby Brief
Debra Heimann
Kathryn Jakes
Catherine Leslie
Annita Meyer
Georgeanne Reuter

\$25

Shirley Brooks-Jones
Carol Cover
Bonnie Darrow
FloAnn Easton
Florence Ebersold
Nancy Ewing
Gloria Jefferson
Darlene Von Stroh
Jones
Marilyn Kling
Pat Larson
The Lindner Trust
Connie McCall
Priscilla Meeks
Mary Ellen Pollack
Sylvia St. Pierre
Rita Stethem
Ada Walz

In Memoriam

This past year we lost several Friends and donors to the HCTC. We appreciate their support over the years and the contributions they made to help educate students of fashion history.

Anne Jackson Barry, who donated items from her grandfather's Columbus tailoring business, The S.S. Jackson Co.

Florence Ebersold, who donated items designed by her Coty-award winning accessories-designer sister, Merry Hull

Anita Eisenstein, who gave us one of Montaldo's earliest dresses sold in Columbus

Agatha Huepenbecker, who received her PhD from OSU in Home Ec Education in 1969

Membership Renewal Reminder!

Summer is the time to renew your membership in the Collection. For your convenience, you can use the attached form.



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Friends of the Historic Costume
& Textiles Collection

1787 Neil Avenue

Columbus, Ohio 43210



Please renew your membership or join for the first time!

The Friends of the Historic Costume & Textiles Collection

Student (\$15.00); Senior (\$25); Active (\$35), Sustaining (\$50); Patron (\$100); Trendsetter (\$250); Haute Couture (\$1,000)

Please accept my membership in the Friends of The Historic Costume & Textiles Collection at The Ohio State University, and list my name in the membership directory as follows:

Level of Membership _____

Name _____

Address _____

City/State/Zip+4 _____

Phone (Day) _____ (Evening) _____

Email Address _____

Please make check payable to the Historic Costume & Textiles Collection and mail to the collection at the College of Education and Human Ecology, The Ohio State University, 175 Campbell Hall, 1787 Neil Avenue, Columbus, OH 43210-1295

If you or your spouse works for an employer that makes matching charitable gifts, please indicate the company name:
